

**BUDDING BRANDS
OF 2011**

→ YOUNG BRANDS SHOW THE MONEY
→ SAVOURING SWEEPING SUCCESS

→ RAKE IN MODLAH@HOME
→ FORTUNE IN FURNITURE BIZ

15th Year of
Success in
Franchising

POSTAL REGISTRATION NO L/HR/FBD/262/11-13 ■ 31ST DECEMBER 2011 ■ Vol. 12 No. 12 ■ ₹75

THE Franchising

START YOUR OWN BUSINESS WORLD

www.franchiseindia.com



**GET SET FOR
NO ROYALTY**
Sunita Agrawal,
Director, Hello Kids

Page: 22



**GOLDEN
FUTURE**
Rajeev Gupta,
Director,
Golden Bells

Page: 24



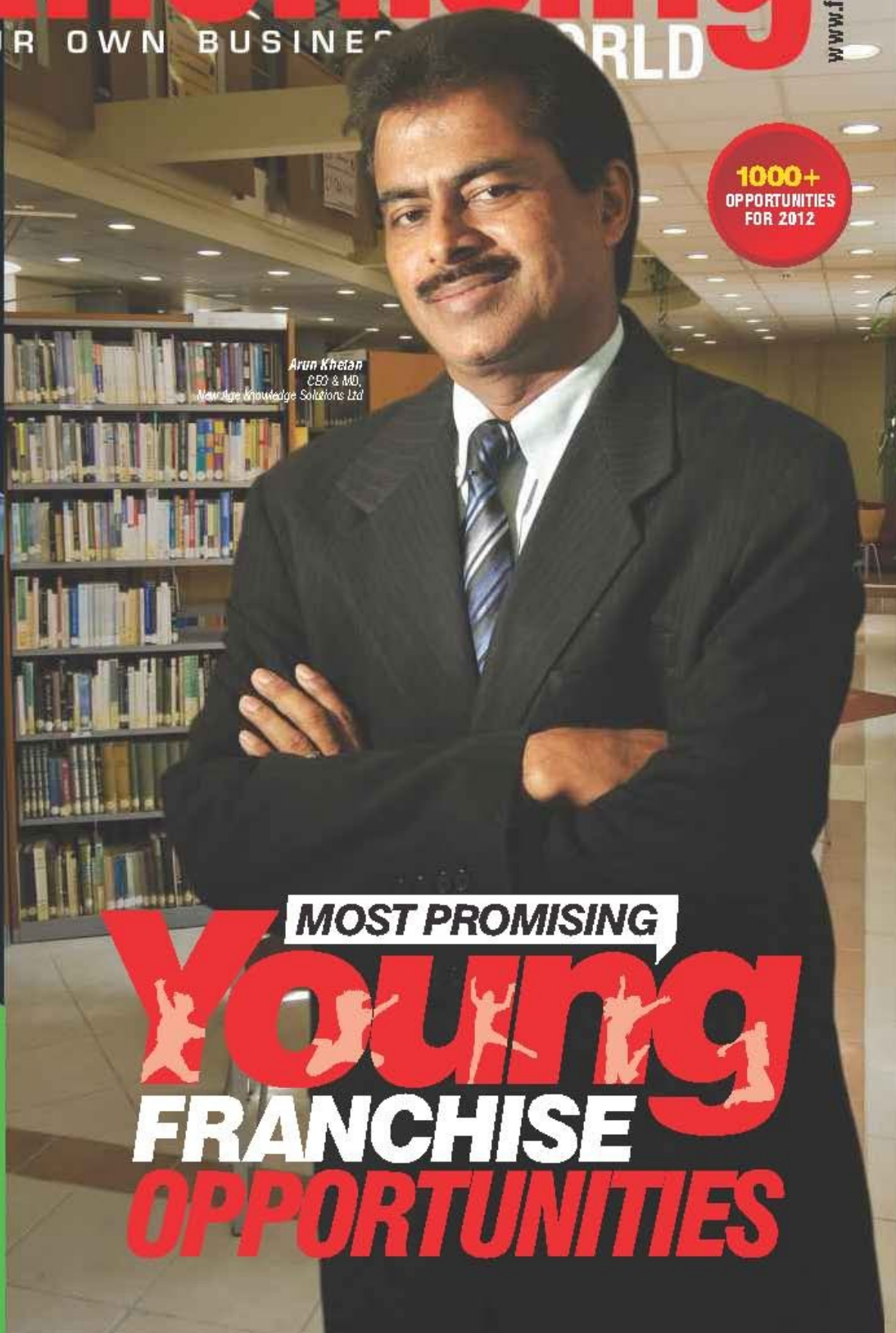
**PROFITS
ON THE GO**
Sameer Kachru,
Founder Director,
GO! Chaatz.

Page: 38



**ENJOY THE
'RETURN'
GIFT**
Shalini Beriwal,
Proprietor, MAPP

Page: 64



Arun Kheian
CEO & MD,
Navledge Knowledge Solutions Ltd

1000+
OPPORTUNITIES
FOR 2012

MOST PROMISING
Young
FRANCHISE
OPPORTUNITIES

PLUS

PAGE 26 TOP TRENDS OF 2011

PAGE 110 CRAFTING MAGICAL RETURNS!

PAGE 112 FLYING PAST TOUGH TIMES

PAGE 130 MULTIPLE FRANCHISES, MANIFOLD PROFITS